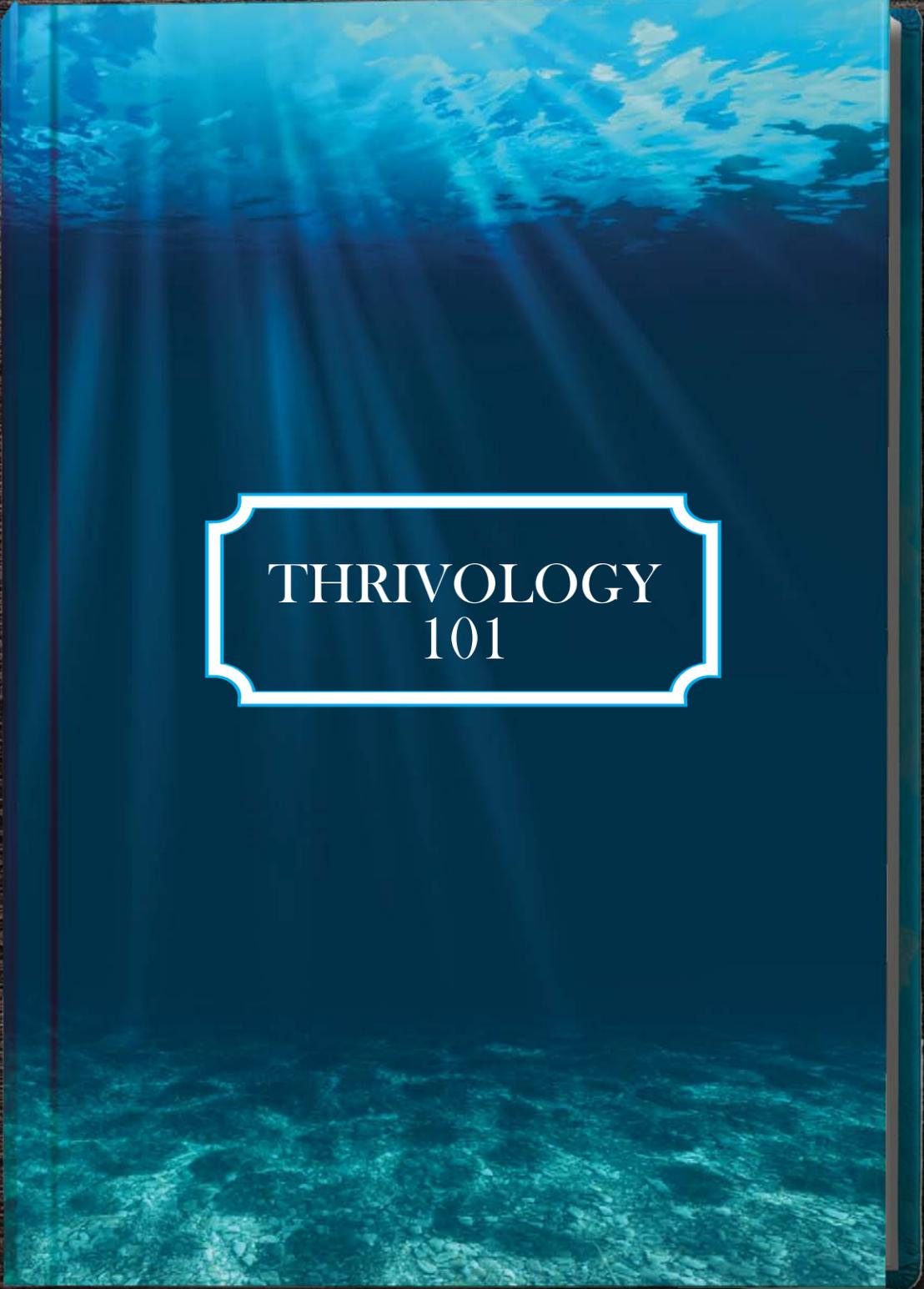




The Curious Case Of
GROWING YOUNG



البابطين للطاقة و الاتصالات
AL-BABTAIN POWER & TELECOM



THRIVOLOGY
101

The “Growing Younger and Stronger”
phenomena has forever been a mystery.

So, where better to look for clues than
Mother Nature herself.



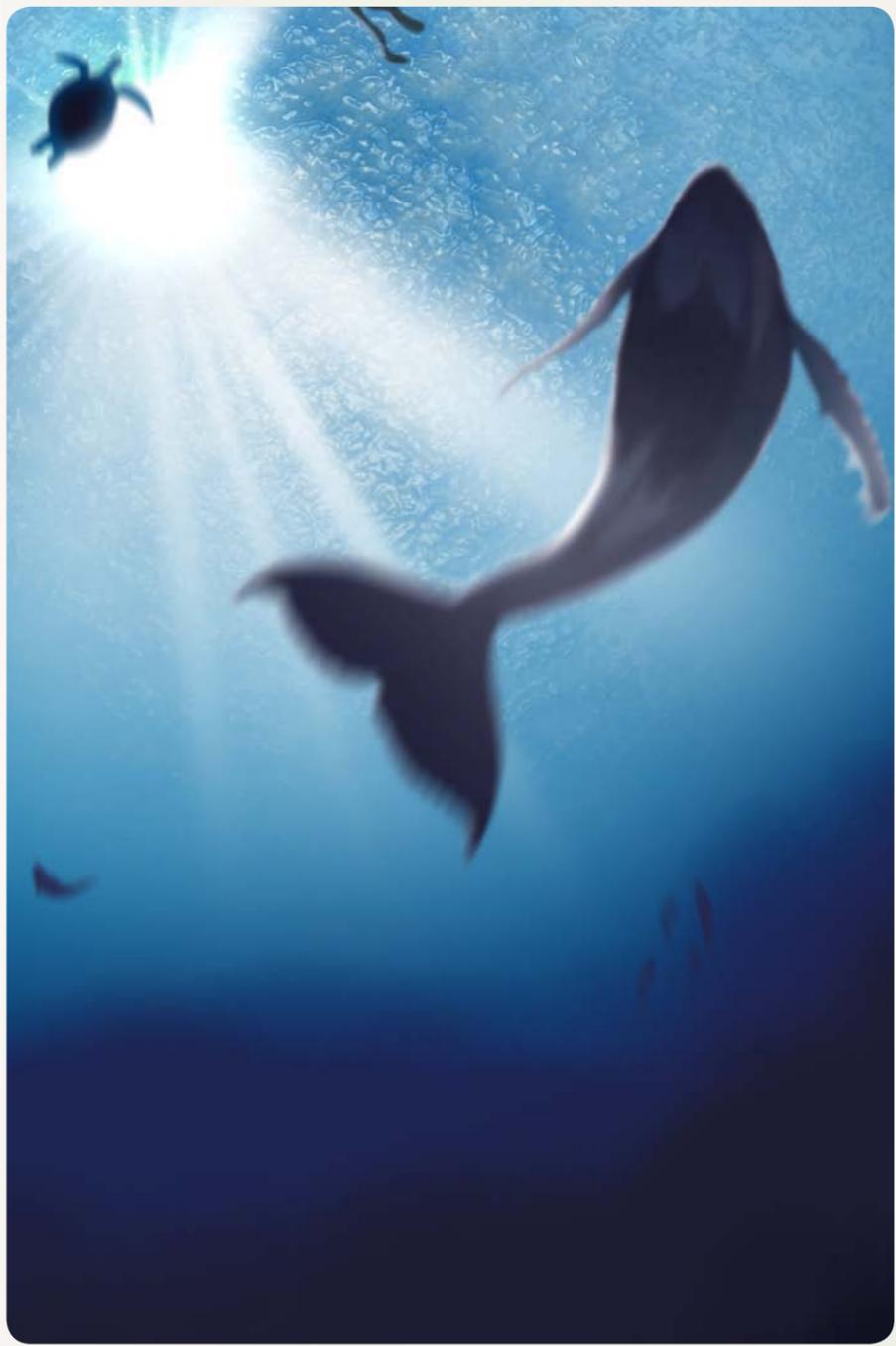
Evolution

Standing the test of time; green sea turtles are reptiles whose ancestors evolved on land and took to the sea to live about 150 million years ago, outliving many other species.



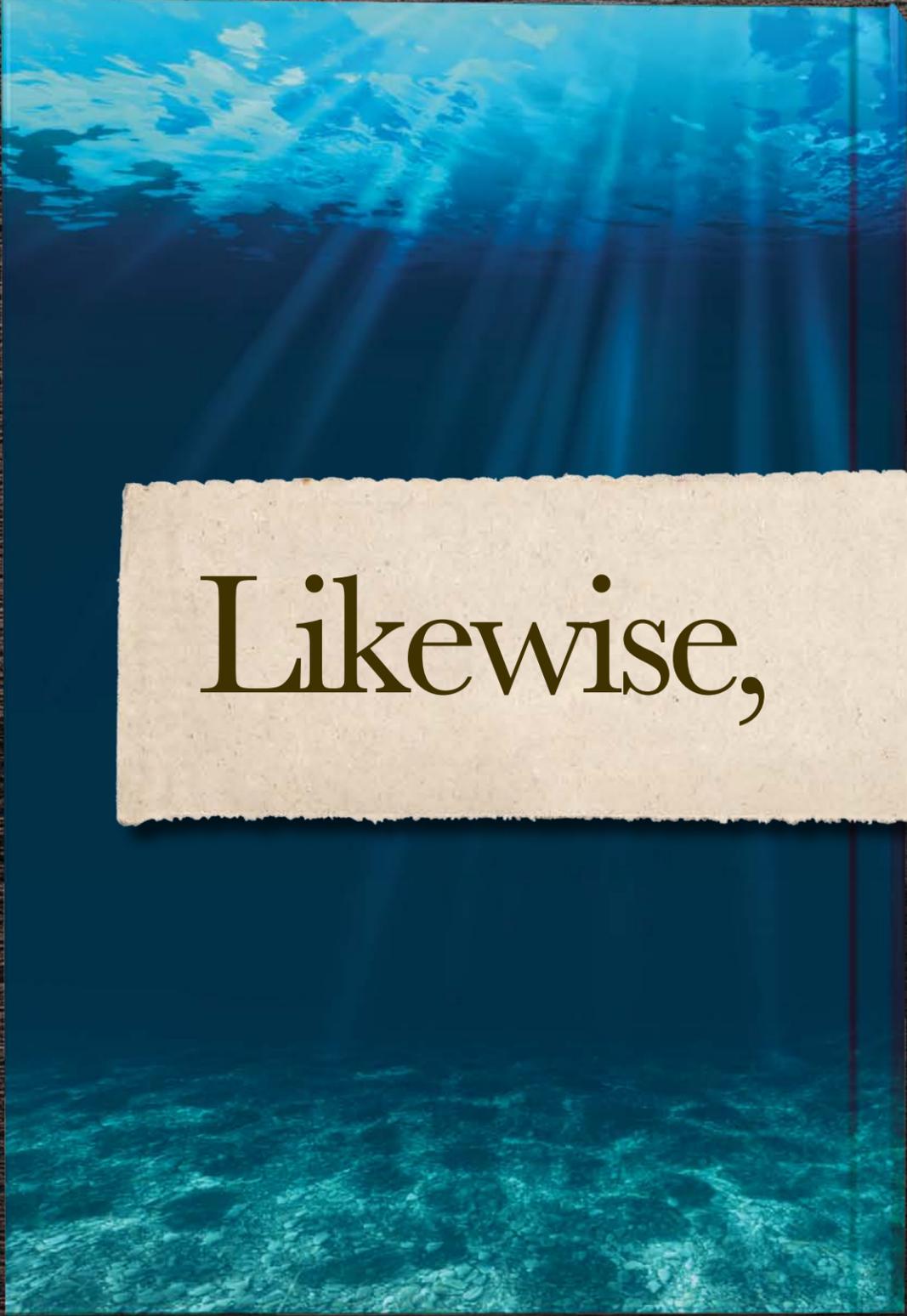
Productivity

Production is key. Research shows lobsters may not slow down, weaken, or lose fertility with age, and older lobsters may be more fertile than younger lobsters.



Groundbreaking

Reaching new heights. Bowhead whales are capable of breaking through 60 centimeters of thick ice in order to breathe the air on the surface. Thanks to their size and robust bone structure.

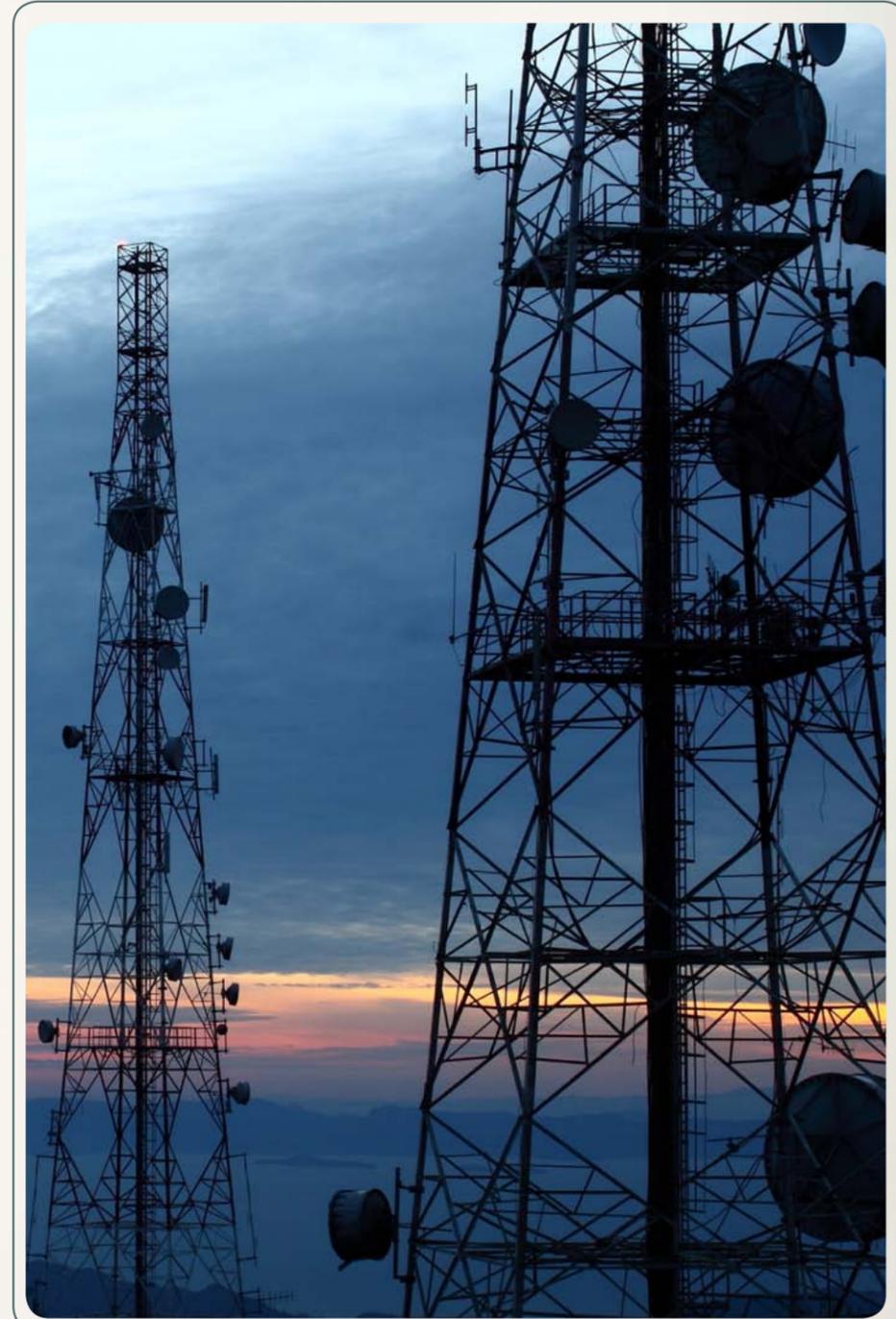


Likewise,

Al Babtain has been following in the
footsteps of Mother Nature in order
to grow younger and stronger.

Evolving in the industry. From simply offering products to a complete solution provider

Blazing a trail since 1955, Al Babbain provides multifaceted solutions to ever-evolving, cutting-edge industry sectors. Our energy revolves around power and telecommunications infrastructure. We deliver results direct from trusted suppliers to our valued customers – our progressive, evolutionary in nature proves to be ground-breaking in a thriving industry. Our benchmarks are high and are reflected in the full range of products and services offered to our clients.



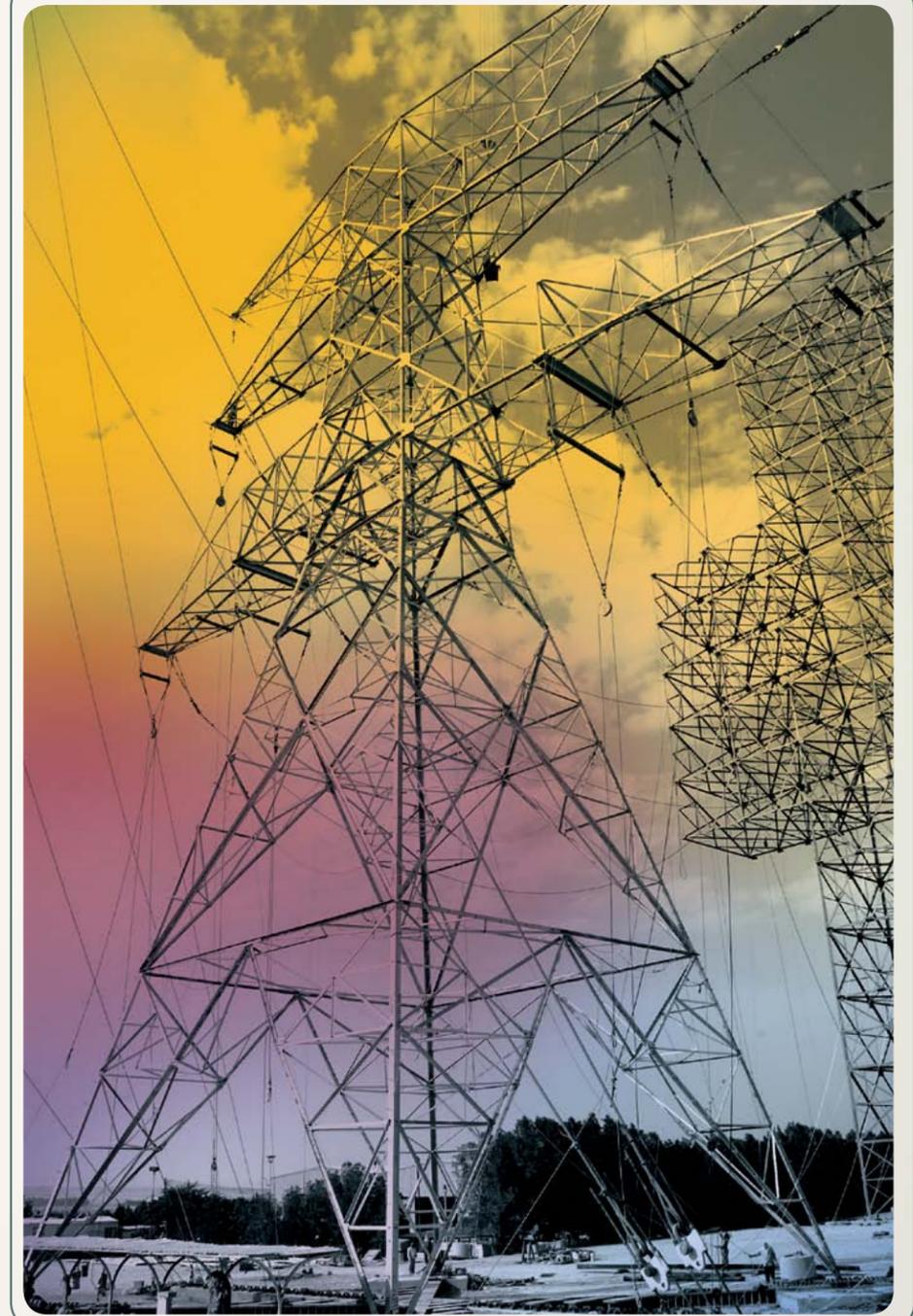
More than
150,000 tons
in poles and
120,000 tons in
towers shows
how much
we take our
productivity
seriously

Capacity and Capability are stand-out strengths of Al Babtain. Our experienced staff, state-of-the-art facilities and on-time delivery yields top-notch quality for our customers. Our focus – dynamic production – Al Babtain rises to new heights as a full service company; design engineering, industrial manufacturing, delivery and installation are always top of mind. We embody our customers core values from high-level professional service to depth of commitment with end results driving fully integrated productivity, exceeding industry standards.



Saudi Arabia,
UAE, Egypt and
France. We are
**breaking new
ground** wherever
our investment
foresight and
potential intersect.

The sky is the limit with Al Babtain – since our inception in 1955 – we have enjoyed accelerated growth and sustainability. By leveraging our company vision, we have taken power and telecommunications to a new level; our work can be described as a complete package by integrating manufactured lighting poles with lighting fixtures and by producing towers with a business approach to diversify and enter the telecommunications field. Equally important for customer satisfaction is expanding geographical markets which now include facilities in Egypt and France.



It's the combination of more than 58 years of changing the face of the industry in addition to a clear vision that built our

Credibility

Remembering the beginning

At the onset, we aimed to diversify our business portfolio, coupled with a top-quality workforce whose capabilities were paramount to penetrating any desired new work field. The company history reflects more than 58 successful years. Al Babtain Power & Telecommunication Co was founded in 1955, later transformed to a limited liability company in 1986 and then to a joint stock company since 2006, we are one of the largest in the sector of Engineering and Manufacturing. All of our business units are certified to ISO 9001 Quality Management System by the globally reputed certification agency. Like mother nature, from the very beginning, our sights have been set on reaping the fruits of success for all, including our employees and customers.



Our world
and business
are changing.
Babtain's core
values remain.

The bedrock foundation for any growth industry is the formation of a client centric core-value proposition with an approach to product quality, customer service, and personal safety. At Babtain leverages technology to the advantage of our clients – just one example of the beneficial aspects between our company and contracting clients. We know from experience, we can relate to the challenges our clients are facing because we have experienced the same over time.

There are facts and there are
benefits, let's talk benefits first



Capacity to meet your expectations Magnitude bound to deliver results

Our past history as contractors gives us a personal knowledge of what is expected on the project site. The first tower project that we did for an automotive company was a very successful experience. Considering this example, we are well positioned to portray an image for our company that maintains an

integrated position at all project work sites. There is clearly a trend that our competitive advantage and a benefit to customers is close proximity to the action. Well equipped with 3000 employees, Al Babbain has the adaptability to manoeuvre, and the ability to accept new ideas. We listen to our customer needs.

Convenient Logistics make our product Close to you

On time deliverables – AI Babtain ascends to uncharted space, since the 1990's we have taken steps to keep up with the new era of change and technology. We study strategies of continuous work process improvements. We believe we are a learning organization. We can get you what you need, when you need it, anywhere in the world.



- AI Babtain Manufacturing Facilities
- Served Markets
- Yet-to-be Served Markets



You get better
value
for & from **our**
products

Products drive progress but so do savvy business models. Al Babtain is a solution provider. Top notch products are what our customers expect – specializing in outdoor lighting, transmissions and distribution, telecommunications and galvanizing services. We seize the opportunity to exceed expectations by offering full service options along with reliable

products in the marketplace. This approach is responsible for our evolution since 1955 and continues to make us competitive. As a company, we have been able to be specialized in the power and telecommunications sectors while presenting a professional approach from every direction.



Quality transcends *Beauty*

The first key to success is design engineering, which lays the groundwork for fabrication and eventual installation. A prime example: Al Babbain's outdoor lighting projects which speak volumes without saying a word. Take the turnkey approach, a thing of beauty – we start with photometric studies then we design

the lighting poles and the foundation for these poles. Next step - we manufacture a complete package. It's a complete worry free experience for the client. The endgame - quality reigns supreme for all project partners securing future growth of all their projects.



Flexibility to exceed your Expectations

Watch us bend to assure you have a totally worry free experience. Rest assured you finish your project with peace of mind. Al Babbain's full service project approach comes with a proven track record that guarantees the client's end results are streets and highways which are lighted without the worry about the procedures or implementation procedures. Quality products and cost competitiveness make what we offer an easy choice.

Consistency of Excellence

guaranteed

We consider our clients business partners. Time after time our loyal customers count on us for industry expertise and service. Al Babbain has the flexibility to work across its' established industry sector based on a long-standing presence in the market. Our

customers look to us for design, fabrication, testing, and supply, based on their critical needs. At the end of the day, when the sun is going down and the lights come on - it's about providing full service products.



What's in it for you...

A high quality product with
a worry free experience.

Capitalizing on our magnitude
and full-fledged service to
deliver the best value
for money.

and now let's talk
facts and figures

More than...

700,000
sq meter total facilities area

150,000
tons in poles

250,000
tons of galvanizing

85
countries served

120,000
tons in towers

Don't just take our word for it. Here's what our clients think of us.

We appreciate the efforts and cooperation extended towards the accomplishment of the project completion targets and look forward to a continued support in the future projects - **Ministry of Electricity Egypt**



We would like to extend the deepest appreciation to Al Babtain LeBlanc Telecommunication System Ltd. for being a responsive and dedicated partner. By applying the high quality and time furnishing to complete the assigned sites successfully, we were able to satisfy many VIP customers - **Mobily KSA**



We certify that the contractor Al Babtain LeBlanc Emirates Telecommunication Systems L.L.C have executed the Telecommunication Network project- UAE with the percentage of work completed of 100% during the period between 2007 and 2012. The value of the work executed was 128,099,731 AED and their performance was satisfactory - **Du-UAE**



The cooperation of Al Babtain Co. has contributed to the completion of our Madinah Munawwarah Main Road project - **M. Binladin Company KSA**

Al Babtain Company has demonstrated exceptional manufacturing performance accelerating the installation of transmission lines - **Saudi Aramco**

We were surprised to learn that your factory in Saudi Arabia is the best for meeting the inspection - **HYUNDAI Engineering & Construction Co. Ltd. KSA**

The cooperation of Al Babtain has contributed in our success in constructing and operating an airport within 18 months, which is considered a domestic airport construction's time record - **Almabani General Contractors Co. KSA**



Saudi Oger KSA recognize this company with high reliability, quality and professionalism in performing their assigned contract obligations and responsibilities.

**Al Babbain has come
a long way in more
than 58 years of
achievements...**

**...and like many of the best
things in life they only get
better with time.**

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